



Press release

Essen/Germany, 5 December 2016

**Successful charity auction at the Red Dot Design Museum Essen:
9,472 euro for Friedensdorf International Oberhausen (Peace Village
International)**

On Sunday, 4 December 2016, well-shaped objects went under the hammer in the Red Dot Design Museum, because it organised its traditional charity auction. Already since 2011, international design products are sold by auction for the good cause, many of them at a starting price of 1 euro. More than 130 guests from the region participated in the auction which was booked out already one week prior to the event.

Design products at hammer prices

This year again, the popular charity event offered design objects at relatively low prices. Before the start, the participants had the opportunity to get an overview of the items. From kitchen tools to lifestyle accessories to furniture – Vito Oražem, Executive Director of the Board, Design Zentrum Nordrhein Westfalen, auctioned off nearly all of the 150 elegant products on the second Sunday in Advent. The highest prices were realized by an outdoor sofa which changed hands for 520 euro and a bike which was purchased for 480 euro. But also products, which were auctioned off for 10 euro, such as glasses, added to the good cause.

**9,472 euro for Friedensdorf International Oberhausen (Peace Village
International)**

The charity auction earned a total of 9,472 euro which is completely donated to Friedensdorf International Oberhausen (Peace Village International). Wolfgang Mertens, Vice Director of Friedensdorf International was excited about the event and glad about the donation: "The event is really great. It is entertaining and earns money which is forwarded to our organisation. And we do a good action: We help children. What happens here and today is fabulous."

Press contact:

Marie-Christine Sassenberg
Senior Communications Manager
Phone: +49 201 30104-43
E-mail: m.sassenberg@red-dot.de
www.red-dot-design-museum.org/press

Red Dot Design Museum Essen
Design Zentrum Nordrhein Westfalen
Gelsenkirchener Str. 181
45309 Essen
Germany



reddot design museum

Since 1967, the initiative helps children in areas of war and crisis. It enables free medical treatment in European hospitals and international aid projects. Several times a year, it carries out large humanitarian aid missions and rescue flights. Wounded and sick children are brought to Europe, and children who have already been treated successfully, are returned to their families. Medical and relief supplies are constantly brought to projects and partner organisations all over the world.

About the Red Dot Design Museum Essen:

Make good design and the quality of customary items become experiential is the purpose of the Red Dot Design Museum Essen in Germany – in its origins already since 1955. With about 2,000 exhibits from 45 nations, it displays the complete range of current product design in the former boiler house of the UNESCO World Heritage Site Zollverein coal mine. On five floors and approximately 4,000 square meters, it presents well-designed objects which were awarded by renowned experts in one of the largest international design competitions, the Red Dot Design Award. Every year, the world's largest exhibition of contemporary design informs around 150,000 visitors about current trends – testing many of the exhibits is explicitly allowed. Special exhibitions on certain topics complete the inspiring insight into the fascinating world of design. Further information: www.red-dot-design-museum.org.

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