



Press release

Essen/Germany, 25 July 2016

**Only until 31 July: special exhibition of international product designs in the Red Dot Design Museum Essen**

"Design on Stage – Winners Red Dot Award: Product Design 2016" will be on show only until 31 July. The largest special exhibition in area in the Red Dot Award's history presents current prize-winning products in two locations at UNESCO World Heritage Site Zollverein: From lifestyle accessories to consumer electronics to household helpers: The Red Dot Design Museum displays the most extensive selection of international innovations, completed by further designs in the neighbouring Hall 8.

The exhibition invites for discovering more than 1,000 exhibits, which received a distinction for their good design in the internationally organised "Red Dot Award" competition. Many of the products, which were granted a prize by the specialist jury, can be tested by visitors. From iconic furniture to ergonomic sports equipment to clever household appliances – touching and testing many of the exhibits is allowed.

There are objects for all interests and people of all ages in the special exhibition since it unites products from different fields of everyday life. With its powerful and sensuous appeal of its silhouette, the Ducati XDiavel S enthralls even those who do not have a predilection for motorcycle. Fans of modern consumer electronics will be excited about the Hi-Fi wireless speaker "Cube, Corian Series" with its cosy aesthetics. Young visitors get their money's worth, too: The award-winning toy cruise ship by German manufacturer Wehrfritz combines fun play with child-oriented design and supports motor skills learning.

Moreover, design lovers who are particularly interested in film and TV technologies get to know the revolutionary hardware and software of the Red Dot: Design Team of the Year 2016 in the special exhibition "Creative Video Revolution by Blackmagic Design". The products were already used in successful movies such as "Avatar".

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Red Dot Design Museum Essen  
Design Zentrum Nordrhein Westfalen  
Gelsenkirchener Str. 181  
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Germany



reddot design museum

### Special exhibitions:

Only until 31 July 2016:

**"Design on Stage – Winners Red Dot Award: Product Design 2016"**

Until 28 August 2016:

**"Creative Video Revolution by Blackmagic Design"**

### Red Dot Design Museum Essen

Zollverein UNESCO World Heritage Site

Areal A [Schacht/Shaft XII], Kesselhaus [A7]

Gelsenkirchener Straße 181

45309 Essen

Germany

Further information: [www.red-dot-design-museum.org](http://www.red-dot-design-museum.org)

### About the Red Dot Design Museum Essen:

Make good design and the quality of customary items become experientable is the purpose of the Red Dot Design Museum Essen in Germany – in its origins already since 1955. With about 2,000 exhibits from 45 nations, it displays the complete range of current product design in the former boiler house of the UNESCO World Heritage Site Zollverein coal mine. On five floors and approximately 4,000 square meters, it presents well-designed objects which were awarded by renowned experts in one of the largest international design competitions, the Red Dot Design Award. Every year, the world's largest exhibition of contemporary design informs around 150,000 visitors about current trends – testing many of the exhibits is explicitly allowed. Special exhibitions on certain topics complete the inspiring insight into the fascinating world of design. Further information: [www.red-dot-design-museum.org](http://www.red-dot-design-museum.org).

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