



Press release

Essen/Germany, 15 March 2016

Creative Easter: experience tours for kids in the Red Dot Design Museum

In order to acquaint children with the topic of design, the Red Dot Design Museum Essen offers exciting experience tours for them during the Easter holidays in North Rhine-Westphalia. Under the motto "Design at the fingertips", kids from eight to ten years go on a journey of discovery in the world's largest exhibition of contemporary design on Tuesday, 22 March 2016. On Wednesday, 23 March 2016, during their round tour of the exhibition, children from six to seven years are provided with insights into the secrets of material studies. The experience tours contribute to a better understanding of the quality of good design and foster the children's creative talent and curiosity about their environment. Pre-registration is requested. Participation: 10 €.

"Design at the fingertips: Material studies in the Red Dot Design Museum"

On Tuesday, 22 March 2016 from 3–4.30 p.m., the Red Dot Design Museum Essen invites kids from eight to ten years to join a tour of a special kind. Under the motto "Design at the fingertips", the kids will discover industrial materials. They are decisive regarding the fact that an item feels good, whether it is cold or warm, whether it is experienced as smooth or rough. In playful exercises, the children feel, listen to and learn about the characteristics of various materials and are being let into the secrets of material studies.

"The ABC in design: Discovery tour in the Red Dot Design Museum"

On Wednesday, 23 March 2016 from 3–4.30 p.m., the Red Dot Design Museum Essen offers an exciting tour for children from six to seven years. Under the motto "The ABC in design", tomorrow's creative minds will go on a journey of discovery in the world's largest exhibition of contemporary design. Playful exercises facilitate them with a special observing technique, thus training their perception by "stretching" their imagination. This way, they learn to really see the things they look at – such as the hammer, which is shaped like the letter "T".

Press contact:

Marie-Christine Sassenberg
Senior Communications Manager
Phone: +49 201 30104-43
E-mail: m.sassenberg@red-dot.de
www.red-dot-design-museum.org/press

Red Dot Design Museum Essen
Design Zentrum Nordrhein Westfalen
Gelsenkirchener Str. 181
45309 Essen
Germany



reddot design museum

Creative Easter: experience tours for kids in the Red Dot Design Museum

Tuesday, 22 March 2016, 3–4.30 p.m.:

"Design at the fingertips: Material studies in the Red Dot Design Museum"

Experience tour for children from 8 to 10 years

Participation: 10 €

Wednesday, 23 March 2016, 3–4.30 p.m.:

"The ABC in design: Discovery tour in the Red Dot Design Museum"

Experience tour for children from 6 to 7 years

Participation: 10 €

Registration:

Phone: +49 201 30104-60 or

E-Mail: museum@red-dot.de

Red Dot Design Museum Essen

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Zollverein UNESCO World Heritage Site

Areal A [Schacht/Shaft XII], Kesselhaus [A7]

Gelsenkirchener Straße 181

45309 Essen

Germany

About the Red Dot Design Museum Essen:

Make good design and the quality of customary items become experiential is the purpose of the Red Dot Design Museum Essen in Germany – in its origins already since 1955. With about 2,000 exhibits from 45 nations, it displays the complete range of current product design in the former boiler house of the UNESCO World Heritage Site Zollverein coal mine. On five floors and approximately 4,000 square meters, it presents well-designed objects which were awarded by renowned experts in one of the largest international design competitions, the Red Dot Design Award. Every year, the world's largest exhibition of contemporary design informs around 150,000 visitors about current trends – testing many of the exhibits is explicitly allowed. Special exhibitions on certain topics complete the inspiring insight into the fascinating world of design. Further information: www.red-dot-design-museum.org.

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