



Press release

Essen/Germany, 8 March 2016

Communication design from around the world – inspiring special exhibition in the Red Dot Design Museum Essen

From 18 March until 29 May 2016, the Red Dot Design Museum Essen in Germany presents current top-achievements of the international communication design scene in the special exhibition "World's Best Communication Design and Highlights from NRW". From clever packaging to informative apps to expressive posters: All of the works were bestowed within the Red Dot Award: Communication Design 2015 – with the highest distinctions "Red Dot: Best of the Best" and "Red Dot: Grand Prix".

The exhibition of up-to-date trends, marketing tools, and communications solutions is completed by award-winning drafts made in North Rhine-Westphalia (NRW). With its creative centres, such as Cologne and Düsseldorf, and excellent universities, such as the University of Applied Sciences and Arts Dortmund, the creative industries form one of the central markets in North Rhine-Westphalia. They add to a high degree to the federal state's competitiveness and innovation capacity. In the special exhibition "World's Best Communication Design and Highlights from NRW", among others, 60 works from North Rhine-Westphalia demonstrate how to give shape to good ideas.

The about 130 excellently designed works come from both renowned designers, agencies, freelancers and companies, as well as up-and-coming talents. The range of exhibited creative projects spans illustrations, annual reports, and typographies, as well as games and interfaces. The works grant inspiring insights in the latest and most exciting strategies and illustrate impressively how to communicate in a creative way today.

Press contact:

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Red Dot Design Museum Essen
Design Zentrum Nordrhein Westfalen
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Germany



reddot design museum

18 March until 29 May 2016:

World's Best Communication Design and Highlights from NRW

Opening hours:	Mon – Sun:	11 a.m. – 6 p.m. (subject to change)
Admission:	Regular:	9 € (reduced: 4 €)
	Children under 12:	free admission
	Fridays:	Pay-What-You-Want

**Sunday, 20 March 2016 & Sunday, 17 April 2016 (3 – 4.30 p.m.):
Guided tours of the special exhibition and Red Dot Design Museum**

Participation fee: 5 € per person plus admission

Registration: Phone: +49 201 30104-60
E-mail: museum@red-dot.de

Information: www.red-dot-design-museum.org

About the Red Dot Design Museum Essen:

Make good design and the quality of customary items become experientable is the purpose of the Red Dot Design Museum Essen in Germany – in its origins already since 1955. With about 2,000 exhibits from 45 nations, it displays the complete range of current product design in the former boiler house of the UNESCO World Heritage Site Zollverein coal mine. On five floors and approximately 4,000 square meters, it presents well-designed objects which were awarded by renowned experts in one of the largest international design competitions, the Red Dot Design Award. Every year, the world's largest exhibition of contemporary design informs around 150,000 visitors about current trends – testing many of the exhibits is explicitly allowed. Special exhibitions on certain topics complete the inspiring insight into the fascinating world of design. Further information: www.red-dot-design-museum.org.

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