



reddot design museum

Press release

Essen/Germany, 2 March 2016

Touching allowed – also on Mondays in the Red Dot Design Museum Essen

The Red Dot Design Museum in Essen, Germany, is not a museum in the classical sense. It underlines this fact once again: Since it enjoys popularity, the house, located on the grounds of the UNESCO World Heritage Site Zollverein coal mine, opens its doors also on Mondays from 7 March 2016. Until 31 October 2016, the world's largest exhibition of contemporary design can be visited every day from 11 a.m. until 6 p.m.

Besides the additional opening on Mondays and the permission for visitors to touch the exhibits, the Red Dot Design Museum Essen is distinguished from other museums by its special form of presentation. Visitors encounter a thematically structured exposition which is enriched by its "breakers": Unexpected or uncommon staging of products, which crack the museum structures, can be found in many places of the house. They provide the visitors with new ways of approaching the topic of design.

A vehicle has to be placed horizontally on the ground? In the Red Dot Design Museum it is pending from the roof and welcomes visitors in the fascinating world of design with its doors wide open. By presenting the exhibits outside the context of their common usage, visitors experience everyday items in a completely new way, thus gaining an understanding of the basics of award-winning design.

Opening hours 7 March until 31 October 2016:

Mon – Sun: 11 a.m. – 6 p.m.

Last entrance: 5 p.m.

(Subject to change)

Latest information on exhibitions and guided tours:

www.red-dot-design-museum.org

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About the Red Dot Design Museum Essen:

Make good design and the quality of customary items become experientable is the purpose of the Red Dot Design Museum Essen in Germany – in its origins already since 1955. With about 2,000 exhibits from 45 nations, it displays the complete range of current product design in the former boiler house of the UNESCO World Heritage Site Zollverein coal mine. On five floors and approximately 4,000 square meters, it presents well-designed objects which were awarded by renowned experts in one of the largest international design competitions, the Red Dot Design Award. Every year, the world's largest exhibition of contemporary design informs around 150,000 visitors about current trends – testing many of the exhibits is explicitly allowed. Special exhibitions on certain topics complete the inspiring insight into the fascinating world of design. Further information: www.red-dot-design-museum.org.

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