



reddot design museum

Press release

Essen/Germany, 7 January 2014

Public tour of the Red Dot Design Museum Essen

On Sunday, 12 January 2014 design fans and all those, who want to become it, go on a journey of discovery in the world's largest exhibition of contemporary product design. From 3–4:30 p.m., the public tour of the Red Dot Design Museum Essen informs about latest industrial design, product culture and the fascinating architecture of the house.

The one hour and a half tour of the former boiler house of Zollverein Coal Mine Industrial Complex allows for interesting insights into the world of well-shaped and sophisticated designs. Thereby, visitors learn about latest trends in the various fields of international product design, about cultural and country-specific characteristics and how design has changed over the years.

Elegant pieces of jewellery, innovative consumer electronics or shapely furniture – about 2,000 exhibits from 45 nations impart the outstanding quality of design. Since good design becomes especially apparent in use, touching and testing is important and particularly allowed. Excellently designed products help for example to make life easier, to make our working environment safer and to spend our time in a more comfortable way. The participants of the public tour will gain a new consciousness of design and will see their surrounding through different eyes.

As the group size allows for a maximum of 25 participants, the Red Dot Design Museum kindly asks for previous registration by phone on +49 201 30104-0 or via e-mail to museum@red-dot.de.



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Public tour of the Red Dot Design Museum Essen

Sunday, 12 January 2014, 3-4:30 p.m.

Participation fee: 5 € per person plus admission

Admission: 9 € (Reduced: 4 €)

Children under 12: Free admission

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