



Press release

Essen, 3 April 2018

"China Good Design: New Asian Moods and Award-Winning Products" – from 4 May to 3 June 2018 in the Red Dot Design Museum in Essen

With the exhibition "China Good Design: New Asian Moods and Award-Winning Products" from 4 May to 3 June 2018, the Red Dot Design Museum in cooperation with the Xiamen Culture Media Group is presenting products in Germany for the first time that were successful in the competition "China Good Design". The roughly 90 exhibits stem from a wide variety of different areas of life, giving visitors an overview of the state-of-the-art of Chinese product culture.

Products on the interface between Far Eastern and Western culture

What is special about the exhibits is that they straddle Asian design traditions on the one hand and the need for product internationalisation on the other. They build a bridge between the cultures of the Far East and the West, between traditional design influences and the latest technologies. This gives them their very own special charm.

Part of the exhibition is dedicated to products designed by Chinese designers especially for the Asian market, such as tea sets, furniture or accessories whose form, choice of materials or decoration reflect their deep roots in eastern traditions. By contrast, other products are clearly geared to the global market. The Chinese design influence is evident, but they also cater to western tastes and meet high international technological and environmental standards. Yet other products are the result of an increasing number of intercultural collaborations between designers and companies from China and all over the world.

Press contact

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The competition "China Good Design"

Over the past two decades, China has demonstrated impressively that intensive production goes hand in hand with a growing awareness of design. The country has long since moved away from being a mere production location. It is also the site of design innovations and good industrial design.

Since as far back as 2012, Red Dot has been present at Xiamen International Design Week in the South China metropolis of Xiamen with a major exhibition. In 2015, Red Dot was commissioned by the Xiamen Culture Media Group to develop a design competition for all of China that would recognise well-designed products by Chinese and international companies and raise their profile on the Chinese market. The objective was especially to give Chinese consumers guidance when buying well-designed products. The result is the China Good Design award with its distinctive "China Good Design" label.

The competition is held by the Xiamen Culture Media Group and organised by Red Dot. The competition is subject to the same strict rules as the Red Dot Award. For example, an independent jury comprising international members ensures the high quality standard of the award-winning products. As a consequence, "China Good Design" has become a seal of quality for good design in China.

Red Dot Design Museum – Opening time and entrance fees

Tuesdays – Sundays & public holidays: 11 a.m. to 6 p.m.

(last admission: 5 p.m.)

Mondays: closed (except on public holidays and during school holidays in North Rhine-Westphalia)

Entrance fee for special exhibitions: EUR 9 (reduced rate of EUR 4)

Children under the age of 12: free

Fridays: pay what you want (does not apply in connection with booked guided tours)

www.red-dot-design-museum.org

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About the Red Dot Design Museum Essen:

Make good design and the quality of customary items become experientable is the purpose of the Red Dot Design Museum Essen in Germany – in its origins already since 1955. With about 2,000 exhibits from 45 nations, it displays the complete range of current product design in the former boiler house of the UNESCO World Heritage Site Zollverein coal mine. On five floors and approximately 4,000 square meters, it presents well-designed objects which were awarded by renowned experts in one of the largest international design competitions, the Red Dot Design Award. Every year, the world's largest exhibition of contemporary design informs around 150,000 visitors about current trends – testing many of the exhibits is explicitly allowed. Special exhibitions on certain topics complete the inspiring insight into the fascinating world of design.

Further information: www.red-dot-design-museum.org.

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