



reddot design museum

Press release

Essen/Germany, 7 July 2017

"Design on Stage" and "Canyon – Design that talks": exhibitions present international top achievements at the Red Dot Design Museum Essen

From emotional home robot to innovative sun umbrella to aesthetic cyclocross bike: award-winning products from all fields of everyday life are currently in the focus of the Red Dot Design Museum in Essen, Germany. In the former boiler house of the Zollverein coal mine World Heritage Site, visitors discover the best products of the year in the exhibition "Design on Stage 2017" until 6 August. In addition, they get to know the Red Dot: Design Team of the Year which presents its bicycles within the framework of "Canyon – Design that talks" until 27 August.

Special exhibition "Design on Stage – Winners Red Dot Award: Product Design 2017"

The Red Dot Design Museum showcases best design achievements from 42 countries in the special exhibition "Design on Stage – Winners Red Dot Award: Product Design 2017". More than 1.000 innovations and well-designed products present the state of the art in industrial design. Visitors are invited to touch and test many of the exhibits in order to assure themselves of the outstanding design quality – because good design becomes especially apparent in use.

All exhibits, which can be seen in the exhibition, received a prize from the jury of the Red Dot Award. So did the garden umbrella "PALMA" which enthused the experts with its minimalist language of form and clever functionality. The umbrella by Belgian manufacturer Royal Botania opens and closes automatically and easily with a single hand movement. Likewise puristic is the "Piuma" chair, designed by Piero Lissoni for Kartell. Based on innovations in material and manufacturing process, the reinterpretation of a classic form, which is ultra-light and at the same time very stable, emerged.

Technology fans get their money's worth, too. While robots are already well-established in the industry, they are now conquering further areas of life: In

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many households, the intelligent helpers already take over lawnmowing, window cleaning and hoovering. "Zenbo", for example, can support seniors in their everyday life and entertain children with games. The home robot by ASUSTeK Computer from Taiwan follows voice commands, takes over the security surveillance of the home and serves as a central control unit for connected devices. Its face functions as a touchscreen and can express a range of emotions. This and many more top design products can be seen in the Red Dot Design Museum Essen until 6 August 2017.

Special exhibition "Canyon – Design that talks"

The exhibition of the Red Dot: Design Team of the Year 2017 is displayed in the Red Dot Design Museum Essen in Germany until 27 August. Since as early as 1988, one design team, that stands out through its continuously innovative design work and sets standards in its respective industry, is honoured each year. In 2017, this title of honour went to the Canyon Design Team, which consistently uses design as a strategic tool in the bicycle industry.

In line with tradition, the bike manufacturer is presenting its design achievements in its own self-designed and realised exhibition, "Design that talks", in the Red Dot Design Museum. "Pure Cycling" – this leitmotif reflects both the aspirations and the promised experience of Canyon. The motto is implemented successfully with the help of the design of Canyon bikes. Each brand area conveys its own values: racing bikes appear light, mountain bikes look sturdy and triathlon bikes have an aerodynamic look.

Among others, visitors can assure themselves of their outstanding design quality by the example of the cyclocross bike "Inflite CF SLX". In order to make it ride as fast as possible both on the road and off-road, the involved challenges regarding the adaptability to individual riding styles and the requirements regarding form and material were centre stage of the development process. The result is a stringently implemented design which offers the best possible functionality in combination with the highest aesthetic quality.

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Special exhibitions:

"Design on Stage – Winners Red Dot Award: Product Design 2017"
until 6 August 2017

"Canyon – Design that talks"
until 27 August 2017

Red Dot Design Museum Essen
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Areal A [Schacht/Shacht XII], Kesselhaus [A7]
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Further information: www.red-dot-design-museum.org

About the Red Dot Design Museum Essen:

Make good design and the quality of customary items become experientable is the purpose of the Red Dot Design Museum Essen in Germany – in its origins already since 1955. With about 2,000 exhibits from 45 nations, it displays the complete range of current product design in the former boiler house of the UNESCO World Heritage Site Zollverein coal mine. On five floors and approximately 4,000 square meters, it presents well-designed objects which were awarded by renowned experts in one of the largest international design competitions, the Red Dot Design Award. Every year, the world's largest exhibition of contemporary design informs around 150,000 visitors about current trends – testing many of the exhibits is explicitly allowed. Special exhibitions on certain topics complete the inspiring insight into the fascinating world of design. Further information: www.red-dot-design-museum.org.

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